



# New York American Legion Press Association 'Best Paper' & Communication Contest

3 Pages

## CATEGORIES – Page 1

### **A. County and District Publications - Past Department Commanders Award**

1. American Legion 300 or more members
2. American Legion Under 300 members
3. Auxiliary/SAL/40/8 any size (may be included in an American Legion Publication)

### **B. Post Publications - Past Department Presidents Award**

1. American Legion Posts 15 -150 members
2. American Legion Posts 151 - 300 members
3. American Legion Posts Over 300 members
4. Auxiliary/SAL/40/8 any size (may be included in an American Legion Publication)

### **C. Web Page - Past Detachment Commanders Award**

1. American Legion (Post, County/District/Department)
2. American Legion Auxiliary (Unit, County/District/Department)
3. Sons of the American Legion (Squadron, County/District/Department)

### **D. Editorial - Michael J. Kogutec, PNC Award**

1. Written by a member in an organizational publication
2. Written by a member in an community publication
3. Written by a non-member in an organizational or community publication

### **E. Scrap Book - Phyllis Bachman PNP Award**

1. Best presentation of an organization publication and community news clippings in a scrap book form

### **F. Miscellaneous - Cristopher R. Cerullo, PNC Award**

1. Any publication from any affiliated organization not covered in other categories

### **G. Public Relations Person of the Year - Fang A. Wong PNC Award**

1. Presented to an organizational member that best exemplifies the meaning of Public Relations person by promoting their organization by any means. Any essay of accomplishment not to exceed 500 words must accompany the nomination.

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## CATEGORIES – Page 2

### **H. Social Media** – (*Facebook, Twitter, Pinterest, Instagram, YouTube, etc.*)

1. American Legion (Post/ County/District/Department)
2. American Legion Auxiliary (Unit, County/District/Department)
3. Sons of the American Legion (Squadron, County/District/Department)

### **I. Visual Media** (Photos, videos, and graphic illustration)

(e.g., published paintings, drawings or designs)

1. American Legion (Post/ County/District/Department)
2. American Legion Auxiliary (Unit, County/District/Department)
3. Sons of the American Legion (Squadron, County/District/Department)

Continues...



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## CONTEST RULES

Please read all the contest rules carefully:

1. In order to enter, the editor, webmaster or organization must be a member in good standing of NYALPA (dues for current year paid).
2. Submit at least **three (3) editions** of a publication.
3. A cover letter listing the following must accompany each entry:
  - a. The category you are entering.
  - b. Full name, address and phone number of the editor
  - c. The full name of the publication.
  - d. Full name, address and phone number of the submitter if different from editor.
  - e. Full name, address and phone number of the webmaster and website address for category "C".
  - f. Full name, address and phone number of the editorial writer and publication name for category "D".
  - g. Size of the organization your entry represents.
  - h. Frequency of the publication or updates to website.
  - i. Average circulation of the organization publication.
  - j. Full name and number of the organization.
4. **All entries** must be produced in the contest year which is **April 1 and March 31**.
5. **Deadline** for all entries is **April 15**.

**Example:** if you are entering for 2019, entries must be produced in the contest year April 1, 2018 and March 31, 2019. The deadline would be April 15, 2019.
6. **A fee of \$15.00** must accompany each entry.
7. Submissions with comments and scrap books entries will be available for pick up at the Annual Awards Luncheon at the Department Convention.
8. **Mail** entries to: **NYALPA, ATTN: 'Best Paper' & Communication Contest, PO Box 424 Sanborn, NY 14132**
9. Awards will be presented at NYALPA's annual meeting and awards luncheon during the Department Convention.